



Toptime®

Atmanirbhar Business Plan

Empowering Entrepreneurs through the Wisdom of Advanced Ayurveda

BE A PART OF FASTEST GROWING INDUSTRY OF 21ST CENTURY





Company Profile

1985

In the year 1985, Shri Babuul Jain has envisioned to contribute for

wholistic healthcare and development of plant based remedies. He has visualised to provide highest quality herbs and to achieve this aspiration he has started working on ORGANIC cultivation of Ayurvedic Herbs in a farm near Guntur district, State of Andhra Pradesh of India. The 3000 acres of farm was converted into an organic field with Good Agricultural Practice & Organic cultivation guidelines; thus the dream of getting the pure and organic raw herbs started taking shape.

2005

The Organic herbs were ready for harvest almost in 20th Century; in year 2005, with the help

of a contract manufacturing unit, our Chairman, Shri Babuul Jain with Mr. Madantal Kankaria (CGM) has produced the standardized extracts from the harvest and formulated several compositions under the Name of "Padmavati Pharmaceuticals" for promotion through the Doctors; with a team of 50 medical representatives and managers. Very soon the brands like Joddaram, Dianow, Psorawin, Gynowin started becoming popular amongst Medical Doctors, Orthopaedics, Diabetologists, Dermatologist, Gynaecologists and Ayurved Doctors across the country.

There after sensing the need for establishing Quality Assurance; in the Year 2007, we started constructing our own manufacturing unit in Haridwar, the land close to Himalaya and enriched with plenty of natural resources, forest area, conducive climate and environment devoid of pollution. The

construction & licensing was completed in Year 2007, and we started our own manufacturing on 12 December 2007; our foundation day.

2009

Year 2009 was historical for us; with intensive research and development over 2 years; under

the leadership of Dr. Aasin Maurya, we formulated Pancha Tulasi Drops; we further invested in various safety and clinical studies to launch the product in OTC segment. This was the time when we have started our OTC division and introduced Joddaram Tablets and Joddaram Oil for nationwide promotion. Looking at our formulation success; various MNCs and Pharma companies started approaching us for development and further contract manufacturing of our products under private label. We have initiated the Private Label / contract manufacturing business actively since Year 2010 and very soon we have had more than 65 national and international clients for whom we started manufacturing on contract basis.

2010

Year 2010 was significant in the History of Deltas as it had started its International

Veterinary Division; achieved European GMP+ and started exporting its pure herbal compound feed/feed premixes to countries like Austria, Switzerland, and Netherland etc. This was possible with great Effort of Finance, R&D, Manufacturing and Marketing team of Deltas. We were the first Ayurved Company to start exporting 100% Organic Certified Complementary Feed Premixes to Europe. We proudly say that we retained our core team until date and we are present together as a team every time

when needed.

2013

Until year 2013, we were working on "Private Label" in exports and have registered

"Padmavati Pharmaceuticals" over 12 countries for human and veterinary exports. This year was very significant in our history; since this year we became "DELTAS Pharmaceutical" from "Padmavati Pharmaceuticals"; the renaming process was based on numerological suggestions.

2014

This year Deltas have started its Human Products' Export Division and started registering our

specially designed and unique products under guidance of Shri Suresh Jain. Incubating the Vision of our Chairman, our Director Shri Suresh Jain, started promoting and propagating the business. Under his guidance and aggressive leadership Deltas passed through various expansion; we became the first Ayurved Company to incubate entire IT team for end to end ERP development of Mobile application for Medical Reps and state of art business intelligence, e-commerce and education tools.

2015

Year 2015 was waiting for us; it started with a new chapter, due diligence to initiate a

new division "Direct Marketing". Before this, we have had supplied our products to various MLM companies under contract manufacturing for years, however, we had not decided to venture in Direct Marketing.

Our team again, gave us the support and confidence to initiate the Direct Selling Business; and based on confidence of our Finance, R&D, Manufacturing, Quality Assurance, Logistic and Medico-Marketing Team we have started the new division "Toptime Network Private Ltd." in May 2016.

2016

For us "Toptime" literally means "Healthy Living", we inspire people for "Toptime" and

support their desire to grow the business through "Toptime". Our Topmost goal is to engage people for spreading education of preventive healthcare and lifestyle; hence to achieve their own corporal, mental and financial health.

2019

Introduced FMCG and HOME CARE PRODUCTS. Reaching over 90 PRODUCTS and

more than 400 OUTLETS in 15 STATES Toptime launched unique range in WELLNESS, BEAUTY CARE and FMCG category. In the same year EDIFY GLOBAL EDUCATION SYSTEM APP and EDIFY GLOBAL TOOL KIT was launched. Toptime also introduced the most awaited products under

2023

NUTRILONG BRAND, SANITARY PADS under MAAMFRESH BRAND and AGRICULTURE

PRODUCTS under TOPFLORA BRAND reaching over 165 PLUS PRODUCTS. Unique concept of AROGYAM WELLNESS CENTRE was launched. Over 2000 PLUS AROGYAM WELLNESS CENTRE OPENED.



VISION

Transparent business plan and world class products; Toptime Family is aiming to reach every house hold; create entrepreneur propagating health and wellness rapidly.

MISSION

We inspire for healthy living by promoting natural well-being and enable people to discover their business potential. Our Topmost goal is to engage people for spreading education of preventive healthcare and lifestyle; thus to achieve their own corporal, mental and financial health. We value high quality of research and develop products that are essential for day to day living. Our in-house team of research and development follows the ideology of developing the products close to biological rhythm and nature.



Chairman Message

Dear Associates

I am sure, we Toptimer will create a history with our "Farm" to "Consumer" approach with dedicated R&D and manufacturing.

This initiative of Toptime Family not only defines the success of business but also affirms that the knowledge of spreading health in-turn makes you healthy. Let's pledge to make entire nation healthy, and entire globe as our nation.

Sincerely

Shri Babuul Jain



MD Message

Dear Associates

We all Toptimer follow the dream of getting recognition through our unparalleled business plan & products. This is The business of century - proven by time and again, despite of the pandemic, we kept on achieving new heights. This is your business, designed by your inspirations and designed to channelise your efforts into success.

Our Atmanirbhar Business Plan propagation is the first step towards the journey of success and we as management will all the time make an effort to assist you to achieve your success and dream. As a direct selling company, our business plan book serves as the foundation for your growth and guides us towards achieving your goals.

After introducing our New Atmanirbhar Business plan, our mission for 2030 is to create successful entrepreneurs and emerge as Top 5 Direct selling companies on the footprints of Advanced Ayurved and Natural Wellbeing.

Wishing you all success with publication of this business plan booklet.

Sincerely

Shri Suresh Jain



Toptime World Class Products

CERTIFICATION



AYUSH-GMP - The Good Manufacturing Practices for ASU Drugs as described in Rule 157 of Drugs & Cosmetics Rules 1945 with conditions as specified in Schedule T/GMP.

WHO-GMP Compliance certification for herbal companies is based on the strict manufacturing and quality system.

USOCA-Organic: Uttarakhand State Organic Certification Agency (USOCA) is an independent wing of Uttarakhand State Seed & Organic Production Certification Agency & provides an impartial, third party certification of organic production and handling methods in accordance with APEDA

ISO 9001:2015 specifies requirements for a quality management system where we aim to enhance customer satisfaction through the effective application of the system, including processes for continual improvement of the system and the assurance of conformity to customer and applicable statutory and regulatory requirements.

ISO 22000:2005 specifies requirements for a food safety management system

HACCP (Hazard Analysis and Critical Control Points) and ISO certifications serve different purposes, but are also complementary. Very few companies have both the certification together.



Toptime World Class Products Category

Wellness



Health Care





Toptime World Class Products Category

Personal Care



Beauty Care



Skin Care





Toptime World Class Products Category

Women's Care



Home Care



Veterinary & Agriculture





Easy Steps for Joining Toptime Business



- Log on to **www.toptimenet.com** and sign-up with us
- Complete the Application form with uploading on e-passport Size Photo, ID Proof, Address Proof and Bank Details in your Toptime's webpage.
- Registration process is free of charge; and after completion of registration process you will become Toptime Associate and you will receive an unique ID.





An Opportunity To Grow Faster





What is Atmanirbhar Business Plan?





Introducing a Unique Generation Plan

First time in India **Atmanirbhar** Business Plan

Empowering Entrepreneurs through the Wisdom of Advanced Ayurveda

- Experience Carrier Growth with our Multileg Generation Plan:
- Unlock Instant Income with the Empowerment Bonus.
- Accelerate your income with 90% distribution in just 2 legs.
- Achieve fast income with a 66% distribution on a mere 45,000 business matching.
- Reach new heights with an 82% distribution on a 1.50,000 business matching.
- Benefit from the spill-over advantages in our Multileg Generation Plan.
- Manage your expenses with a Weekly Paycheck.
- Secure your savings with a Monthly Paycheck.
- Immerse yourself in the innovative Arogyam Wellness Centre concept.
- Participate in our AWC Training Process.
- Experience hassle-free income and rank upgradation with no side maintenance.

Join us on the journey to success!





Toptime Entrepreneur can earn in 15 ways through the Atmanirbhar Business Plan

1. Toptime Retail Revenue: Up to 40% on AP
2. Toptime Loyalty Benefit: 25% on AP
3. Toptime Arogyam Wellness Monthly Benefit: 24% on AP
4. Toptime Arogyam Wellness Consistency Benefit: 20% on AP
5. Toptime Self Purchase Benefit*: (All your self-purchases will be considered on your weaker side, either in Team A or Team B, for all your income)
6. Toptime Empowerment Bonus: Up to 15% of PV
7. Toptime Starter Bonus: 30% on CPVT
8. Toptime Booster Bonus: 7% on CPVT
9. Toptime Car Bonus: 7% on CPVT
10. Toptime House Bonus: 7% on CPVT
11. Toptime Business Building Bonus: 7% on CPVT
12. Toptime Leadership Bonus: 8% on CPVT
13. Toptime Tour Bonus Points: 7% on CPVT
14. Toptime Annual Royalty: 4% on CPVT
15. Toptime AwC Training Support Bonus: 2% on CPVT

Note: Please refer to each heading for more details and qualifications for that particular income.

PV = Point Value , AP = Associate Price , CPVT = Company PV Turnover



Benefits of Toptime Atmanirbhar Business Opportunity

1. Retail Revenue

UPTO **40** %
ON AP

"Toptime Entrepreneurs can earn up to 40% on the AP (Associate Price) for each and every sale."

For Example:



Antacid Tablets 1x30 Tabs

MRP	Rs. 396
AP	Rs. 282
Retail Profit (396-282)	Rs. 114
Retail Profit % (114/282)	40.43%





2. Toptime Loyalty

BENEFIT
UPTO
₹ 2500*



Toptime Loyalty Benefit is an exclusive advantage designed for all Toptime entrepreneurs

Purchase Goods Worth Rs 2500 on Associate Price before 12th of every month for consecutive 4 months and get products worth Rs 2500 MRP absolutely free in 5th month

Note: Toptime Entrepreneurs can redeem a product worth MRP 2500 upon completion of the loyalty period from any Toptime franchise holder.
Associate can Enjoy upto 4 Loyalty Per ID



3. Arogyam Wellness

BENEFIT
WORTH
₹ 6000*
MONTHLY



A Toptime AWC entrepreneur will gain an added advantage of receiving Rs. 6000 MRP (Healthcare & Wellness) worth of products by establishing an AWC centre with a minimum Capital of Rs. 25000



4. Arogyam Wellness Consistency

BENEFIT
WORTH
₹ 20000



Toptime Arogyam Wellness Consistency Benefit offers a fantastic opportunity for Toptime AWC entrepreneurs, maintain this consistency for four consecutive months, and unlock an extra benefit of Rs. 20,000 worth of products from the category of healthcare and Wellness.



5. Arogyam Wellness Training

BONUS
UPTO

2
%

ON
Company
PV Turnover



AWC
Entrepreneur

2%* of CPVT will be allocated for the Training of AWC centre which will be led by their Diamond.

** Please refer Your dashboard for training Details*

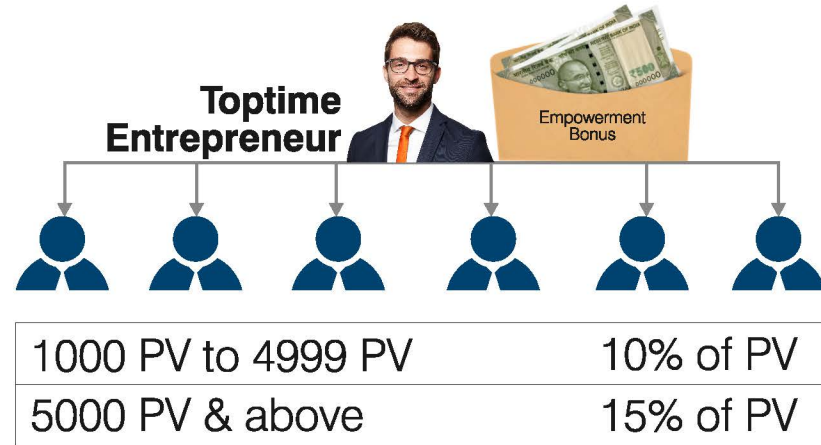


6. Toptime Empowerment

**BONUS
UPTO**

15
%

**ON
PV**



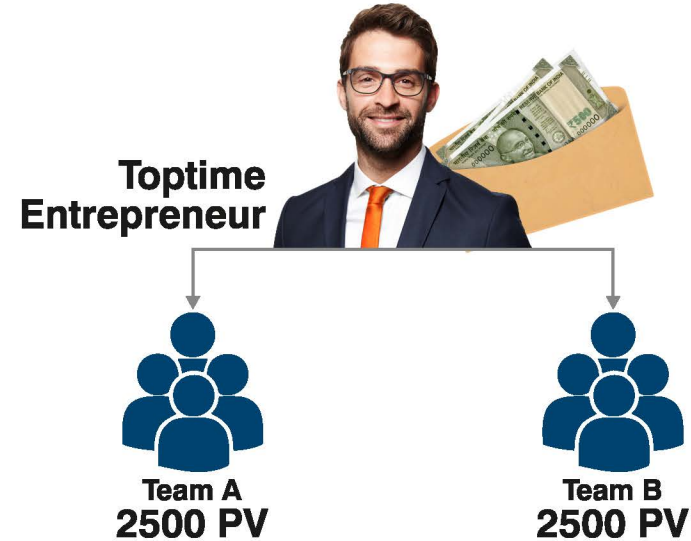
A Toptime Entrepreneur can earn up to 15% of PV by sponsoring and empowering more and more associates under your team.



7. Toptime Starter

BONUS

ON
30%
Company
PV Turnover



The Toptime Starter Bonus 30% for all Entrepreneurs who achieve a minimum business of 5000 GPV in a 2500:2500 ratio on a monthly basis from Team A and Team B.

One Point **TSB = 2500:2500*

***An Associates Can collect Upto 200 Points of **TSB** Every Month*

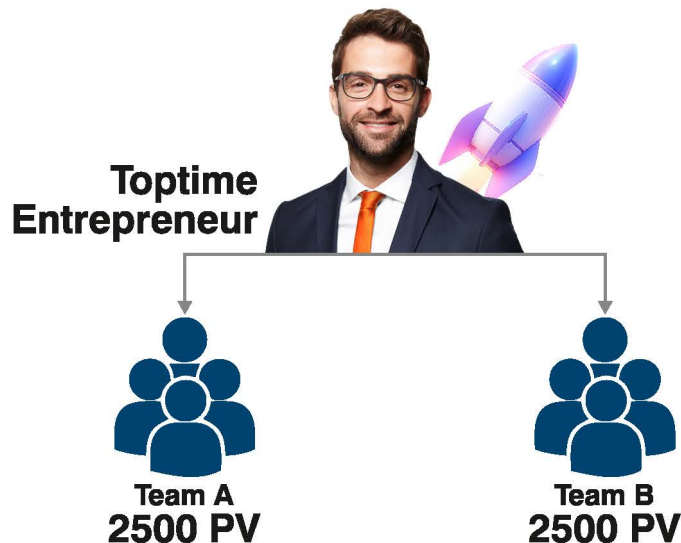


8. Toptime Booster

BONUS

ON
Company
PV Turnover

7 %



Toptime Booster Bonus offers 7% for all Entrepreneurs upto Gold who achieve a minimum business of 5000 GPV in a 2500:2500 ratio on a monthly basis from Team A and Team B.

One Point **TSB = 2500:2500*

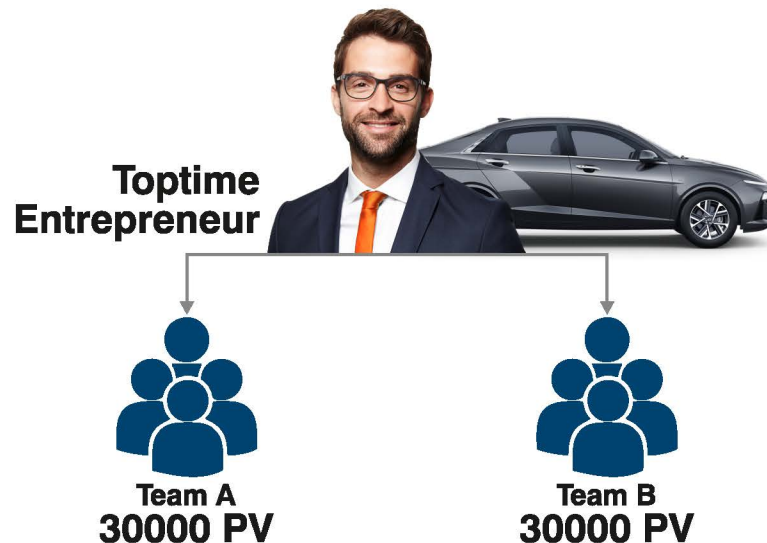
***An Associates Can collect Upto 12 Points of **TSB** Every Month*



9. Toptime Car

BONUS

ON
7
Company
PV Turnover



The Toptime Car Bonus offers 7% for all Entrepreneurs who achieve a business of 60000 GPV in a 30000:30000 ratio on a monthly basis from Team A and Team B.

One Point **TSB = 30000:30000*

***An Associates Can collect Upto 50 Points of **TSB** Every Month*



10. Toptime House BONUS

ON
Company
PV Turnover

7 %



The Toptime House Bonus offers 7% for all Entrepreneurs who achieve a business of 120000 GPV in a 60000:60000 ratio on a monthly basis from Team A and Team B.

One Point **TSB = 60000:60000*

***An Associates Can collect Upto 50 Points of **TSB** Every Month*



11. Toptime Business Building

BONUS

ON
7 %
Company
PV Turnover



The Toptime Business Building Bonus offers 7% for all Entrepreneurs who achieve a business of 240000 GPV in a 120000:120000 ratio on a monthly basis from Team A and Team B.

One Point **TSB = 120000:120000*

***An Associates Can collect Upto 125 Points of **TSB** Every Month*

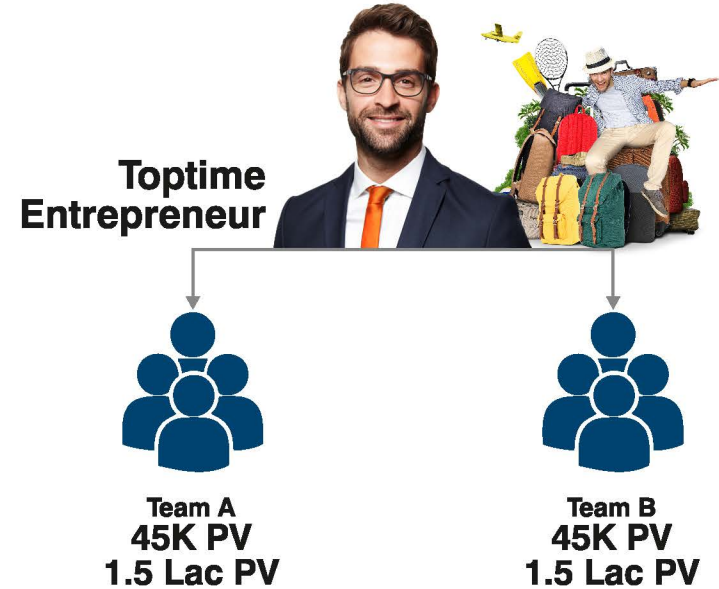


12. Toptime Tour

BONUS

ON
Company
PV Turnover

7 %



The overall budget allocation to the Direct Seller - Toptime Entrepreneur is 7% of the Company PV Turnover and the company may Announce training, domestic tours, international tours or any offer from this from time to time based on the target.

Target May Change, depending on each & Every Offer.

*This is not encashable.



13. Toptime Leadership



**BONUS
UPTO**

8
%

**ON
Company
PV Turnover**

Rank	Percentage	Cumulative %
Diamond	2.50%	-
Blue Diamond	1.50%	4.00%
Black diamond	1.00%	5.00%
Crown	1.00%	6.00%
Universal Crown	1.00%	7.00%
Double Universal Crown	1.00%	8.00%

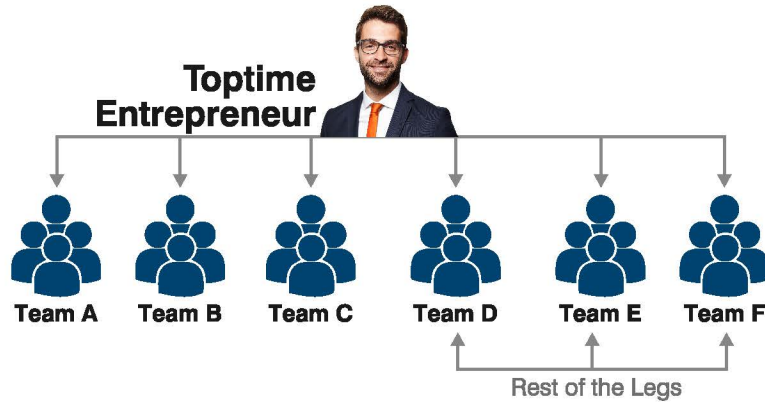
*Toptime offers a Leadership Bonus to all associates who have achieved the rank of Diamond and above, qualifying based on the specified criteria.

**All Leadership Bonuses will be distributed according to the business of their directly sponsored leg team on a proportional basis, except for the Diamond Bonus, which will be divided equally among qualifying associates."





Leadership Business Qualification Criteria



Rank	Team A	Team B	Team C	Rest of the team	Per.%	Cum.%
Diamond	2,50,000	2,50,000	50,000	50,000	2.50%	-
Blue Diamond	4,00,000	4,00,000	1,00,000	1,00,000	1.50%	4.00%
Black diamond	6,00,000	6,00,000	1,50,000	1,50,000	1.00%	5.00%
Crown	10,00,000	10,00,000	2,50,000	2,50,000	1.00%	6.00%
Universal Crown	25,00,000	25,00,000	5,00,000	5,00,000	1.00%	7.00%
Double Universal Crown	50,00,000	50,00,000	10,00,000	10,00,000	1.00%	8.00%

Note: In addition to the above criteria, all Diamonds and above must conduct a minimum of 4 meetings/seminars to qualify for the Leadership Bonus.

****Based on Monthly Performance**





14. Toptime Annual Royalty

BONUS
UPTO

4
%

ON
Company
PV Turnover

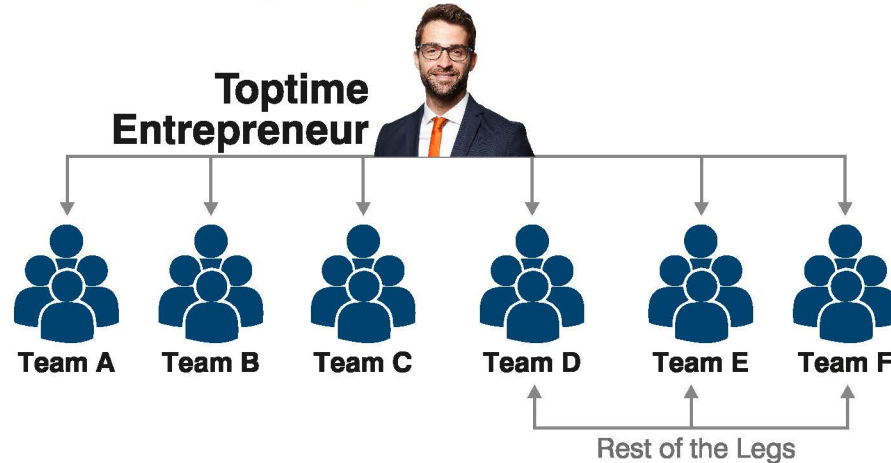


*Toptime offers a Annual Royalty Bonus to all associates who have achieved the rank of Black Diamond and above, qualifying based on the specified criteria.

**All Annual Royalty Bonuses will be distributed according to the business of their directly sponsored leg team on a proportional basis.



Annual Royalty Qualification Criteria



Rank	Team A	Team B	Team C	Rest of the team	Per.%	Cum.%
Black diamond	7,50,000	7,50,000	2,00,000	2,00,000	1.00%	
Crown	12,50,000	12,50,000	4,00,000	4,00,000	1.00%	2.00%
Universal Crown	30,00,000	30,00,000	7,50,000	7,50,000	1.00%	3.00%
Double Universal Crown	60,00,000	60,00,000	15,00,000	15,00,000	1.00%	4.00%

Note: In addition to the above criteria, all Black Diamonds and above must conduct a minimum of 4 meetings/seminars to qualify for the Annual Royalty Bonus.

****Based on Monthly Performance**





5000 PV and above

15% of PV to SPONSOR



1000 PV and above

10% of PV to SPONSOR

Team A

Team B

Starter Bonus	2500 PV	2500 PV	30% of CPVT
Booster Bonus*	2500 PV	2500 PV	7% of CPVT
Car Bonus	30000 PV	30000 PV	7% of CPVT
Domestic Tour Bonus	45000 PV	45000 PV	5% of CPVT
House Bonus	60000 PV	60000 PV	7% of CPVT
Business Building Bonus	120000 PV	120000 PV	7% of CPVT
International Tour Bonus	150000 PV	150000 PV	2% of CPVT

UPTO 94%

Arogyam Wellness Training Bonus Upto 2%* Leadership Bonus 8% and Annual Royalty 4%

Note : In addition to the above distribution to our Toptime entrepreneurs, and with a mission to create entrepreneurs and empower individuals, especially the youth and people of all ages, towards entrepreneurship, the company distributes approximately Rs. 44,000/- MRP worth of products with every purchase of 1 lakh of goods by Arogyam Wellness Center. Additionally, Rs. 2500 worth of product is distributed on every Loyalty consistency of 4 months by our direct seller/consumer other than Retail Discount which is upto 40% on AP

**(Please refer detail Atmanirbhar Business Plan)*



Rank-Pin Qualification Criteria

Rank-Pin,	Team A	Team B	Team C	Rest of the Team	Remarks
Bronze	50,000	50,000			
Silver	1,50,000	1,50,000			Accumulation
Gold	3,00,000	3,00,000			Accumulation
Pearl	5,00,000	5,00,000			Accumulation
Diamond	2,50,000	2,50,000	50,000	50,000	3 Months Consistency
Blue Diamond	One Diamond	One Diamond			
Black Diamond	One Diamond	One Diamond	One Diamond		
Crown Ambassador	One Diamond	One Diamond	One Diamond	One Diamond	
Universal Crown Ambassador	One Crown	One Crown	One Crown	One Crown	
Double Universal Crown Ambassador	One UCA	One UCA	One UCA	One UCA	

- Rank Upgradation (Your Direct Sponsor will be spill over extreme left and extreme right based on Selection Criteria at the time of Joining).
- For Rank upgradation business of your direct sponsor will be counted.



Pay-out Rules & Eligibility Criteria

- Any individual can register with Toptime Consumer Private Limited free of cost and become a consumer of Toptime, enjoying retail benefits up to 40% on AP.
- To become a Toptime Entrepreneur, a direct seller with Toptime Consumer Private Limited must activate their ID with 1000 PV to avail all the benefits as per the Income Plan.
- To qualify for the matching income benefits outlined in the income plan, a Direct Seller must sponsor a minimum of two people and place them, one on the left and one on the right.
- Toptime Empowerment Bonus is based on daily Closing and Payable on Weekly Basis for 1st to 7th, 8th to 15th, 16th to 23rd & 24th to 30th/31st closing payable on 10th, 20th, 28th & 3rd of every month for respective Closing
- The Direct seller must keep their Direct Seller ID active with a minimum of 1000 PV every month for all eligibility as per Income Plan.
- Self Purchase (PPV) count in Weaker side & help to get matching benefits
- All payouts will be processed after deducting TDS (currently 5%), as specified by the government from time to time, and PC Charges 1%
- If the direct seller's PAN card is not updated, a 20% TDS will be applicable.
- In case of non-KYC (bank details), the amount will be transferred to the C Wallet.
- Direct sellers can self-upload KYC on our website or contact our customer care at 022-68191111.
- Inactive IDs will not be eligible for any benefits



Thank You